

A workshop for OA members to learn about public information and professional outreach.

CARRY THE MESSAGE!

SATURDAY, AUGUST 26
6:00 - 9:00 PM ET (UTC-4)

SUNDAY, AUGUST 27
12:00 - 3:00 PM ET (UTC-4)

SAME WORKSHOP OFFERED TWICE

Part 1 - The Basics: Why and How to Carry the Message

- Why carry the message?
- How to speak to newcomers

Part 2 - The Underpinnings: Support Elements

- Practical outreach to support digital Public Information and Professional Outreach
- Support structures needed prior to running campaigns

Part 3 - Hands-On: Placing Social Media Ads

- How to design and place Facebook ads
- Interactive outreach to newcomers



Registration is required by members who attend Part 3, since attendees may be viewing personal data.



[Click here to register.](#)

**Click here to enter
the Zoom workshop**

Meeting ID: 813 2949 0352
Passcode: 121212

This workshop is in English. Request interpretation by August 20:
info@oavirtualregion.org

Presented by Region 1, Region 2,
Region 3, Region 6, and the
Virtual Region of Overeaters Anonymous